

POST SHOW REPORT

The 96th TOKYO INTERNATIONAL
Gift Show
Autumn 2023

TOKYO INTERNATIONAL **Gift Show** Autumn 2023
The 14th **LIFE×DESIGN**

住まいと暮らしの新時代
TOKYO International
Gift Show



The 34th
**GOURMET &
DININGSTYLE
SHOW**® Autumn 2023

[Date] 6th–8th September, 2023

[Time] 10:00–18:00, 10:00–17:00 on the 8th

[Venue] Tokyo Big Sight



Business Guide-sha, Inc.

<https://www.giftshow.co.jp/english/>

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Name	The 96th TOKYO INTERNATIONAL Gift Show Autumn 2023
Theme	Send Love through the Magic of Gifts, to Expand the Circle of the World
Concurrent Trade Show	The 14th LIFE×DESIGN in TOKYO INTERNATIONAL Gift Show Autumn 2023 The 34th Gourmet & Diningstyle Show Autumn 2023 LIVING & DESIGN 2023
Organizer	Business Guide-Sha, Inc.
Official Support and Cooperation	<p>Official Support by ASEAN-JAPAN Centre / Economic & Commercial Office Embassy of the People's Republic of China / Trade Section, Embassy of Finland / Ambassade de France au Japon / State of Hawaii, Department of Business Economic Development & Tourism / AICEP Trade & Investment Agency / Office of Commercial Affairs Royal Thai Embassy / German Chamber of Commerce and Industry in Japan / Italian Chamber of Commerce in Japan / Manufactured Imports and Investment Promotion Organization (MIPRO) / Japan External Trade Organization (JETRO) / Japan Department Store Association / Japan Chain Stores Association / Japan Retailers Association / Central Federation of Commerce and Industry, Japan / The Japan Chamber of Commerce and Industry / The Tokyo Chamber of Commerce and Industry / Japan Institute of Design Promotion (JDP) / Tokyo Convention & Visitors Bureau / Japan Direct Marketing Association (JADMA) / Character Brand Licensing Association (CBLA) / Japan Merchandising Rights Association (JAMRA) / The Association of Japanese Animations (AJA) / LICENSING INTERNATIONAL / Content Overseas Distribution Association (CODA) / Japan Specialty Store Association / Nissenken Quality Evaluation Center / Japan Commercial Environmental Design Association / Japan Office Institutional Furniture Association / Japan Federation of Interior Planner's Association / Japan Interior Industry Association / Japan Interior Coordinator Association / Japan Candle Association / Japan Shopping Tourism Organization / LIVING TECH ASSOCIATION JAPAN / Tokyo Big Sight Inc. / Monthly Gift Premium</p> <p>With cooperation of Japan Interior Architects / Japan Jewelry Designers Association Inc. / Aroma Environment Association of Japan / Japan Package Design Association / Japan Graphic Design Association / Japan Industrial Design Association / Japan Sign Design Association / Japan Fashion Association / Japan Extension and Remodeling Conference Organization / The Textile Association of Japan / Renovation Council / Caring Design Association / Art Life Styling Association / Kyusyu Craft Design Association</p>
Statistics	<p>Total Number of visitors 211,048 (Including 879 overseas visitors)</p> <p>Total Number of exhibitors 2,982 (Including 1,111 overseas companies from 25 countries and regions)</p> <p>Total number of exhibitors by the country ■Belgium...1 ■China...888 ■Germany...2 ■Hong Kong...31 ■India...3 ■Iran...1 ■Italy...1 ■Korea...84 ■Lithuania...1 ■Malaysia...1 ■Netherlands...1 ■Nigeria...1 ■Philippine...1 ■Poland 1 ■Singapore...2 ■Spain...1 ■Sri Lanka...3 ■Taiwan...32 ■Thailand...25 ■Turkey...2 ■U.A.E ...1 ■U.S.A...36 ■Uzbekistan...1 ■Vietnam...3</p>



Total Number of Visitors

Dates : Sep. 6-8, 2023 (3 days from Wed. to Fri.)

Venue : Tokyo Big Sight (Tokyo International Exhibition Center)
East Hall 1~8, West Hall 1~2 & Atrium

Total number of visitors 211,048 [including 879 overseas visitors]				
Total number of exhibitors 2,982 [1,111 overseas companies from 25 countries and regions]				
Trade Show \ Date	Sep.6 (Wed.)	Sep.7 (Thu.)	Sep.8 (Fri.)	TOTAL by each exhibition
The 96th TOKYO INTERNATIONAL Gift Show Autumn 2023 (TIGS)	54,022 (381)	55,032 (339)	33,297 (159)	142,351 (879)
	Total No. of exhibitors : 1,476(292 overseas companies from 15 countries and regions)			
TOKYO INTERNATIONAL Gift Show The 14th LIFE×DESIGN (LIFE×DESIGN) 住まいと暮らしの新時代 TOKYO International Gift Show  (L&D)	15,420	17,466	8,237	41,123
	The 13th LIFE×DESIGN Total No. of exhibitors : 408(37 overseas companies from 8 countries and regions)			
	LIVING & DESIGN 2023 Total No. of exhibitors : 22(2 overseas companies from 2 countries)			
The 34th GOURMET & DININGSTYLE SHOW Autumn 2023 (GDS)	9,214	10,159	8,201	27,574
	Total No. of exhibitors : 277(1 overseas company from 1 country)			
TOTAL by each day	78,656 (381)	82,657 (339)	49,735 (159)	211,048 (879)

Note : No. of overseas visitors are indicated in parentheses



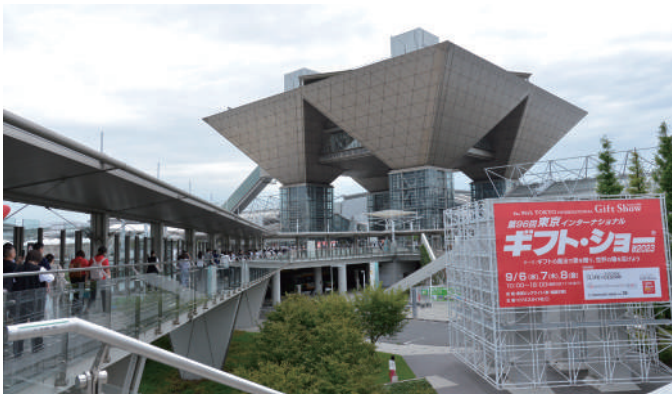
Summarize

The 96th Tokyo International Gift Show Autumn 2023 and the concurrent show, the 14th LIFE×DESIGN, the 34th Gourmet & Diningstyle Show Autumn2023 and LIVING&DESIGN 2023, were held from September 6th to 8th, 2023 at Tokyo International Exhibition Center.

The total number of visitors was 211,048 (including 879 overseas visitors), and the total number of exhibitors was 2,982 companies (1,111 companies from 25 countries and regions).

The show saw full comeback of the participation of overseas exhibitors such as the State of Hawaii, China, Hong Kong, Korea and Taiwan. They established the pavilions and showcased a wide range of products to the visitors. After the severe restrictions due to the spread of the COVID-19 in China, more than 800 Chinese companies were able to take part in the show and displayed a variety of products across East Hall 7, 8 and part of the East Hall 3 and 6.

The State of Hawaii introduced a variety of local gift products from apparel items to beverage that has never been distributed in Japan. One exhibitor told, "I have always wanted to participate in a trade show in Japan, and my dream came true this year."



The 96th TOKYO INTERNATIONAL Gift Show Autumn 2023

◆Hawaii Pavilion

The State of Hawaii, Tourism and Economic Department, a regular exhibitor, enthusiastically participated in the September 2023 Tokyo Gift Show. Their pavilion, located in East Hall 4, showcased a diverse range of products from 33 local companies. Visitors had the opportunity to explore everything from stationery and apparel to local premium foods. The Hawaii Pavilion has consistently been a crowd-pleaser at every Autumn edition of the show. One exhibitor shared their excitement, saying, "We've always wanted to introduce our products to Japanese buyers. I'm thrilled that we could fulfill this dream this year."



◆Taiwan Pavilion

East Hall 3 was home to the vibrant Taiwan Pavilion, featuring 30 exhibitors who presented a wide array of products. The Pin Tung county in Taiwan garnered significant attention from buyers, with a focus on their primary offering: premium food gifts. Visitors learned about the county's rich agricultural environment and its bountiful produce.



◆Hong Kong Pavilion

The Hong Kong Trade Development Association, along with seven local companies, made a notable presence in East Hall 5. They showcased an impressive array of design-focused daily necessities, drawing the interest of numerous buyers throughout the event.



◆Korean Pavilion

A total of 48 companies participated in the Korean Pavilion, introducing products that had never before been available in Japan. Korean items, including beauty-related products, home appliances, and health care items, captured the attention of visitors. Exhibitors were actively engaged in business meetings with visitors across the pavilion. One exhibitor expressed their satisfaction, stating, "This was a fantastic opportunity to showcase our products to Japanese buyers, and we are extremely pleased with the results of our participation."



The 34th GOURMET & DINING STYLE SHOW® Autumn 2023

There were 277 companies, including a company from Thailand, at the GDS Autumn 2023. The number of visitors was 27,574 during three days, which represents a 110.37% year-on-year increase compared to GDS Autumn 2022. This indicates that potential exhibitors and buyers are showing greater interest in GDS. There were five exhibition categories: Premium Food, Stylish Food, Solution Food, Craft Drink & Liquor, and Party Food. Many business meetings were observed in all categories.



▲ Food Innovis Co., Ltd. caught visitors attentions and introduced their products at their booth.

◆Kitchen Stage

The Kitchen Stage is one of the most popular events at GDS. Exhibitors have the opportunity to showcase and explain the features of their products on the stage, encouraging the audience to visit their booths for more information. In the previous stage, Ms. Minako Ito from Luce Co., Ltd. introduced Limoncello, an Italian lemon liqueur. We also welcomed members from the Shizuoka Industrial Foundation who conducted a seminar about local specialties from Shizuoka prefecture. You can promote your products to audiences from all over Japan and around the world at the Kitchen Stage.



▲ Kitchen stage is the popular event among visitors at GDS.



TOKYO INTERNATIONAL Gift Show Autumn 2023 The 14th **LIFE×DESIGN**

LIFE×DESIGN, a trade show for renovation, design, and crafts has presented items, space, and services that will lead to new and comfortable ways of living, under the theme of “Designing New Ways of Living for Active Lifestyles” at this autumn show.

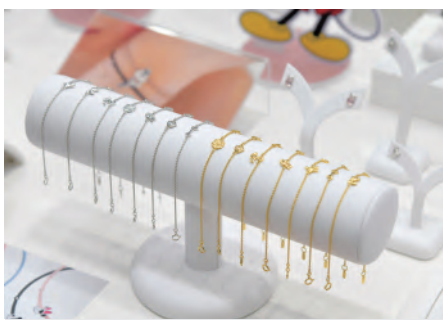
LIFE×DESIGN has **14 fairs** that showcase different products to enrich people's lives.

Including Japan, many other overseas brands will be exhibiting their fantastic products. With Japanese consumers spending more time at home, there has been a huge growth in demand for interior products. Fashionable imported interior products attracted many interests of Japanese buyers this show. A collection of refined and tasteful products were found here!

【Featured Exhibitors】



SECRID (Netherlands)



Rapiva Jewelry Co., Ltd. (Thailand)



MO-ON (Korea)

LIFE x DESIGN Award was held, and 14 of products, companies, ideas were awarded. Exceptional products from the LIFE x DESIGN exhibitors were chosen in the categories of Renovation, Product Design, Craftsmanship, Sustainability, and so on, by visitors and professional judges. These products were presented in a special exhibition area and were awarded at our LIFE x DESIGN Award ceremony!



LIFE×DESIGN Award
Awarded by President, Nobuyuki Haga



Grand Prize Winner
“Stool” by KISANUKI Inc.



Best Booth Design Award
HAKUICHI Co., Ltd.



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"LIVING & DESIGN", an international trade fair for housing and living was held concurrently with the 96th Tokyo International Gift Show Autumn 2023.

Business Guide-sha, Inc. held "LIVING & DESIGN 2023," an international trade fair for total interior design produced by product designer Toshiyuki Kita, from September 6 to 8, 2023, at Tokyo Big Sight, West Exhibition Hall 1.

The exhibited products included furniture, lighting fixtures, interior accessories, and other high-quality new products for a "comfortable home", continuing the theme of the first exhibition.

The fair was well received by buyers in the furniture, housing, and interior design industries, who came to see the extraordinary designs and the fresh new products.

The fair attracted 15 new exhibitors from domestic companies. There were also new exhibitors from 2 foreign countries, Poland and Korea.

【Featured Exhibitors】



BOHO SWING (Poland)



DIPLOMAT SAFE LTD (South Korea)



LTDS Japan

The special talk seminar by many renowned designers and architects, etc., and the award winners' works from The "Furniture Design Competition" were also presented at the exhibition as a special event!



The special display areas of The "Furniture Design Competition"



The scene of special talk seminar

